

LIVING THE MISSION

At National Geographic Learning we have a strong mission not only to bring the world to the classroom and the classroom to life but also to create global citizens and caretakers of the planet. We aim to display this in all our materials, but we also decided that internally via our team in EMEA we could see what we could do to work on our sustainability and global footprint.

(information current as of March 2020)

What are we doing in Marketing?

- All recyclable promotional material
- Reusable drinking bottles given to all staff
- Reducing what is given out at conferences
- Catalogue now has recyclable cover
- Reviewing packaging with warehouse
- Encouraging authors to travel by public transport where possible

What are we doing throughout the rest of the business?

- Moved away completely from using shrink wrap and plastic packaging on ALL PACs – HE and ELT - reduce this by 99.4% on this product type alone
- Moving to a UV coating on all flashcards instead of plastic lamination, all flashcards are also packaged in craft boxes and bundled inside with paper tabs (not shrinkwrap)
- Titles going to press as of now are printing on FSC paper stocks and showing this in our print books.
- All plastic disc wallets in books are now paper wallets.
- The catalogue will be printed on FSC stock and advertised as such.
- We no longer accept plastic packaging – no bubble wrap or air bags in bulk printing - printers have been delivering stock in cardboard cartons with no plastic packaging
- Book covers – looking into UV coating instead of laminate
- The warehouse have recycled 48 tonnes of cardboard, 2.4 tonnes of plastic and 53 tonnes of paper since May 2018.